

Trusting the brands you love. Loving the brands you trust.

At Pilgrim's® we are committed to our trusted Gold Kist Farms® brand—to being both the preferred name in poultry and the producer of choice for the K-12 industry.

Though we have encountered some challenges over the past few years, we have taken the opportunity to refocus on the basics—the service and quality you expect from us as a leading K-12 supplier. We have reinvested in our people, plants and products to be able to confidently offer you our entire portfolio for the 2017/18 school year, along with the addition of four innovative new products for both lunch and breakfast menus.

We embrace the upcoming school year as an exciting opportunity to reintroduce our Gold Kist Farms products to schools and our full Pierce Chicken® portfolio to foodservice. To all of our customers, we thank you for your patience and loyalty throughout these past months. Your overwhelming support has provided us with the platform to restore our commitment to you and our products.

Please reach out to us with any questions regarding our commitment to your satisfaction—or to request assistance with integrating our new items into your current nutritional program.

We look forward to hearing from you!

Thank you,



Mark Phillips
*Executive Vice President
Prepared Foods Division*



www.goldkistfarms.com

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