



Office of General Services

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KIDS DAY PRESENTED BY MVP HEALTH CARE TO FEATURE PJ MASKS

Free family event July 15 at the Empire State Plaza

New York State Office of General Services Commissioner RoAnn M. Destito today announced that Kids Day, presented for the first time by MVP Health Care, will feature meet and greets with the PJ Masks superhero team and live Storytime Performances with Pete the Cat. This free, kid-centric, outdoor event will be held at the Empire State Plaza from noon to 5 p.m. on Saturday, July 15.

“There is nothing quite like seeing the smiles on thousands of children’s faces when families come to the Empire State Plaza each year for all the free activities and performances featured at Kids Day,” Commissioner Destito said. “We are very pleased to have MVP Health Care presenting Kids Day for the first time and grateful to all of the generous sponsors for partnering with us to offer this wonderful event.”

“Kids Day at the Empire State Plaza is a favorite annual event for families across the Capital Region, and MVP Health Care is proud to be the title sponsor this year. We look forward to a day filled with fun and healthy activities that engage, entertain and excite children of all ages,” said Mollie Rooney, director of Marketing & Communications for MVP Health Care.

This year’s fun will include opportunities to meet PJ Masks, everyone’s favorite mystery-solving heroes as they pose with children and families for photos and give super hugs. Don’t forget to bring a camera. On the main stage, catch one of today’s most popular characters, Pete the Cat, in a fun, high-energy, interactive live performance.

Kids Day will also feature:

- Train rides around the Plaza on the Roaming Railroad.
- Amazing animals, including hopping kangaroos, flying lemurs, and a tortoise at the Two by Two Zoo

About MVP Health Care

MVP Health Care is a nationally recognized, community-focused, not-for-profit health insurer serving more than 700,000 members in New York and Vermont. Committed to the complete well-being of its members, MVP provides the tools and information they need to achieve better health and peace of mind. For more information, visit www.mvphealthcare.com, on Facebook at www.facebook.com/mvphealthcare, and on Twitter at [@MVPHealthCare](https://twitter.com/MVPHealthCare).

Kids Day Schedule

Near Agency Building 2:

1:00 p.m. Meet and Greet with PJ Masks
2:00 p.m. Meet and Greet with PJ Masks
3:00 p.m. Meet and Greet with PJ Masks
4:00 p.m. Meet and Greet with PJ Masks

Each meet and greet session will be 40 minutes.

Main Stage

12:00 p.m. Storytime with Pete the Cat
12:30 p.m. Meet and Greet with Pete the Cat
1:00 p.m. Storytime with Pete the Cat
1:30 p.m. Meet and Greet with Pete the Cat
3:00 p.m. Storytime with Pete the Cat
3:30 p.m. Meet and Greet with Pete the Cat

All day on the Plaza: noon to 5 p.m.

- MVP balloons
- Roaming Railroad
- Two by Two Zoo
- Pony rides
- Face painters
- “Touch a Truck” – sponsored by CDTA – check out a Zamboni, a mini excavator, and a street sweeper
- Watkins Glen International will be bringing a stock car
- Bounce rides
- Fun putt mini golf
- Damien’s Rockwall
- Triple Threat All-Stars cheerleading and dance

Free parking will be available in the east parking garage and cathedral lot, each located off Madison Avenue near the entrance to the Empire State Plaza. Parking is also available in the visitor or V-Lot beneath the Empire State Plaza for a fee of \$5.

For event updates and additional information on opening acts, people can follow @plazaevents on Twitter, visit Empire State Plaza on Facebook, or call (518) 474-4759. **Rain location will be in the Empire State Plaza Concourse.** For additional information, including ground rules, visit our website at www.empirestateplaza.org.

Sponsors of Kids Day include MVP Health Care, New York State of Health, New York 529 College Savings Program, Watkins Glen International, CDTA, Mildred Elley, 99.5 The River, and Kiss 102.3.

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