



STATE OF NEW YORK
OFFICE OF GENERAL SERVICES
RoAnn M. Destito, Commissioner

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GE's KIDS DAY TO FEATURE MIKE THE KNIGHT™ ON JULY 13

Free family event, free parking

New York State Office of General Services Commissioner RoAnn M. Destito today announced that the Empire State Plaza will be transformed into a world filled with castles, dragons, and trolls for the 2014 GE's Kids Day featuring Mike the Knight™. This free event will be held from noon to 5 p.m. Sunday, July 13.

"Every year we look forward to seeing the Empire State Plaza filled with the faces of smiling children who come to enjoy themselves at GE's Kids Day," Commissioner Destito said, "I am happy that once again we were able to partner with General Electric and all of our sponsors to offer this family event."

This year's featured performers will be from Mike the Knight™. Mike is a young knight-in-training, determined to follow his father's footsteps to become a brave and noble knight. With his father, the King, away exploring faraway lands, Queen Martha, his mom, has put Mike in charge of helping her protect the Kingdom of Glendragon. He is aided in his pursuits with some nifty medieval gadgets, including his enchanted sword and his shield. With the triumphant rallying cry "Be a Knight, do it Right!" Mike is driven by his passion to help others and, along the way, be the best knight he can be.

This kid-centric outdoor event will also feature: bounce rides, a mini golf challenge, judo demonstrations, face painting, a magician, Watkins Glen International stock car display, a photo booth, Albany Rowing Center, an obstacle course, pony rides, an African drumming workshop, Cool Scoops Classic Hannaford ice cream challenge, food vendors, and much more.

GE's Kids Day Main Stage Schedule

Noon	Mike the Knight
1 p.m.	Meet Mike the Knight
1:45 p.m.	Melvin the Magnificent
2:30 p.m.	Mike the Knight
3 p.m.	Meet Mike the Knight
4 p.m.	Melvin the Magnificent

Free parking will be available in the east parking garage and cathedral lot, each located off Madison Avenue near the entrance to the Empire State Plaza. For event updates, follow @plazaevents on Twitter or call (518) 474-0549. For additional information about Summer at the Plaza events, including directions and ground rules, visit www.ogs.ny.gov.

Sponsors include: General Electric, Hannaford Supermarkets, UnitedHealthcare, New York 529 College Savings Program, Watkins Glen International, New York State of Health, Albany.com, B95.5, Metroland, and Holiday Inn Express.

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